DawnTown

CALL FOR PORTFOLIOS

DESIGN/BUILD COMPETITION

PHASE 1
SUBMISSION DEADLINE OCTOBER 31 2012

For more information visit: www.dawntown.org
Like us at: facebook.com/dawntownmiami
Follow us @downtownmiami

WELCOME

Thank you for your interest in the **DAWNTOWN DESIGN/BUILD** competition. This brief provides information will go over the rules for eligibility, the submission requirements, and give a time line as to when finalists will be announced.

ABOUT DAWNTOWN

DawnTown is a non-profit organization dedicated to promoting architecture in Miami. The organization consists of a diverse group of individuals who care about the city's architectural context. Through the development and management of interactive programming, DawnTown functions as activists on architecture. Our goal is to educate the people on exciting new design possibilities for Miami, promote the talents of local and foreign designers, and showcase Miami's architecture scene to the rest of the world

ABOUT DESIGN/BUILD

DawnTown began in 2007 as a lecture on "The Future of Cities". The lecture came at an interesting time as Miami was still midway through its construction boom, and much was debated about how fast and how far the city would grow. By the following year, the organization had evolved its programming by hosting annual architectural design competitions. Each competition focused on a particular building or space within the city that was either neglected, abandoned, or underused.

Now in its fifth year, DawnTown seeks to turn these ideas into reality through **DAWNTOWN DESIGN/ BUILD**. Motivated by the Young Architects Program at MOMA PS1 in New York City, DawnTown feels that this is the next step in evolution for the organization. DawnTown's competitions have attracted top designers from around the world to present their ideas and visions, and have put Miami's architectural character into the international spotlight. Now with the **DAWNTOWN DESIGN/BUILD** competition, designers will get the opportunity to create a temporary, low cost, and innovative installation in Miami.

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OVERVIEW

The competition will be done in three(3) phases.

Phase 1: Open Call for Portfolios
We are looking for the best and brightest designers out there. The open call seeks to attract the attention of designers who are both "up and comming" as well as seasoned veterans in design. We are not looking to highlight the career of an established starchitect, but be a catalyst that pushes a design career forward

Phase 2: Finalists
A select group will be chosen, and given the program requirements, budget restrictions, and timeline for design. The jury will decide how many finalists will be selected; there is no set number. Finalists will be given a schedule to follow in order to turn in their designs in a timely manner.

Phase 3: Winner Selected
The final phase where a winning design will be chosen among from the finalist.

GRAND PRIZE

The winner will be given a construction budget, and have the opportunity to develop their winning idea.

ELIGIBILITY

* The competitions is open to all architects, artists, and other individuals involved in similar design professions. Industrial designers, landscape artists, engineers, interior designers, landscape architects, builders, furniture makers, and urban designers are just some of the few examples.

* The competition is open to professionals, and graduate student / undergraduate students in their final year of study in their respective field.

* Competitors may enter in teams (maximum size of 6) or individually. Teams can be international, however only as long as one member resides in the United States who will be responsible for being the head of that team.

* The competition is free to enter!

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HOW TO ENTER/REGISTER

To enter into the competition, you must submit a six (6) page PDF portfolio that includes the following information:

- one (1) page with the name of the individual competiting or list of team members. The individual and/or team will include a thumbnail and a brief description about themselves.

- one (1) page statement that describes the individual's and/or team's design philosophy and intent. Maximum two hundred (200) words. Please keep it to one page, one paragraph.

- four (4) pages of creative work. Work sampes can be of built or un-built projects. Research can be included in the samples. Your work samples should indicate a sense of diversity and creativity.

PDF's should be formatted to the diagrams starting on page 6. Once your information is organized, all PDF's must be sent to **registration@dawntown.org.** Once you submit your PDF, you will receive a reply with a confirmation number. This number will be placed on your materials for judging.

JUDGING

Materials will be collected by DawnTown staff and numbered. DawnTown uses a blind judging system, where none of the jury members know the identities of the designers. This achieved by only reviewing the design philosophy and intent page, and the four samples of creative work. None of those pages should include the name of the individual(s)/team or any other information that may reveal the identity of the entrant.

IMPORTANT DATES

September 17 2012   Phase 1: Competition Launches, Registration opens

October 31 2012   Phase 1 concludes, Registration closes

November 17 2012   Phase 2 begins, Finalists announced.

December 2012   Phase 2 ends, Judging of finalists

January 2013   Phase 3, Winner is selected

JURORS

DawnTown reserves the right to remove and add jurors at any time during the competition with no announcement.

Joachim Perez	Executive Director, DawnTown
Matthew Anders	Deputy Director, DawnTown
Andrew Frey	Board Chairman/Founder, DawnTown
Jean Francois Lejeune	Graduate Director/Professor, University of Miami School of Architecture
Terry Riley	Architect, Principal, Keenan/Riley Architects
Eric Hankin	Architect/Professor, DASH (Design & Architecture Senior High School)

AUTHORSHIP

By filing any materials(drawings, photos, etc.), each registrant certifies that such materials and their content are entirely the Registrant's own and does not infringe any patent or copyright, and releases to DawnTown, its successors and assigns, sponsors and partners, all rights of publication and exhibition of such materials.

Each Entrant retains control of intellectual property contained in any Materials filed. However, by filing any material for the competition, each entrant agrees that DawnTown owns any such material and may use such material for any purpose reasonably related to the Competition.

DISQUALIFICATION

Any competitors who do not strictly comply with any of the rules and requirements set forth above will be disqualified and their Materials will not be reviewed by the jury.

QUESTIONS

Questions can be submitted to **questions@dawntown.org** starting on September 17th through October 1st. Questions will be answered and posted on our website on October 5th

UPDATES

Updates to our competition will be done through our website, facebook, and twitter page. Please follow us on our social media sites:

www.dawntown.org

www.facebook.com/dawntownmiami

@dawntownmiami

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DAWNTOWN REGISTRATION #_____

INTRODUCTION SHEET   SIZE: 8.5 X 11   **ORIENTATION**: PORTRAIT

1 Include a photograph of the individual, or individual team members. A simple headshot will do.

2 A short biography on the individual, or individual team members. Include information as far as education, what type of designer (architectural, furniture, landscape, etc..), and experience.

3 For entrants with multiple team members, use this extra space.

4 DawnTown Registration number will be entered by DawnTown's staff. Just include a space for it.

* Judging will be done blind, and this information sheet will not be shared with the jury, but will be needed should you/your team be selected.

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DAWNTOWN REGISTRATION #_____

DESIGN PHILOSOPHY STATEMENT   **SIZE**: 8.5 X 11   **ORIENTATION**: PORTRAIT

1 In 250 words max, describe your or your team's design philosophy. This question is open ended but should express your attitude toward design, your beliefs, and what you are trying to accomplish with your existing or future design work.

2 DawnTown Registration number will be entered by DawnTown staff. Please include a space for it.

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DAWNTOWN REGISTRATION #_____

WORK SAMPLES(4 PAGES)   **SIZE**: 8.5 X 11   **ORIENTATION**: PORTRAIT

1 in the last four (4) pages of the PDF, use this space to place examples of your work. Work samples can be completed work, unbuilt projects, design research, and design sketches. You can include a description for each project presented, but please keep the description to 50 words. We are looking for innovation in your imagery.

2 DawnTown Registration number will be entered by DawnTown staff. Please include a space for it.

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