Designers, both professionals and students, are eligible to compete.

Registration Begins: 03.03.2014
Questions Deadline: 03.17.2014
Entries Due: 05.12.2014
Winners Announced: 05.30.2014

First Place: $3000 US
Second Place: $1000 US
Third Place: $500 US
Honorable Mentions will be given at the discretion of the jury.

About the Competition

Increasing fuel prices and tightening infrastructure budgets are leading many commuters to seek alternative modes of transportation. ALTERNATIVE MOBILITIES explores a different type of transportation hub, oriented towards providing personal and pedestrian transport, without the large public budgets necessary to produce mass transit networks of the traditional bus and rail super projects. Providing low-cost, low-fuel, high efficiency private transit without interfering with existing transport modes, ALTERNATIVE MOBILITIES will explore a new form of urban transportation network: personal, inexpensive, fast, mobile, efficient, and available on demand.

About DawnTown

DawnTown is a non-profit organization dedicated to promoting architecture in Miami. Through the development and management of interactive programming, DawnTown educates the public on exciting new design possibilities for Miami, while showcasing the talents of local and foreign designers. Our goal is to tell the exciting urban story of Miami to the rest of the world.

How to Enter

For more information regarding the competition program, please visit our website www.dawntown.org

Early Bird Registration: $25.00 US (before 03.27)
Regular Registration: $40.00 US
dawntownmiami.eventbrite.com
ABOUT DAWNTOWN

DawnTown is a non-profit organization dedicated to promoting architecture in Miami. The organization consists of a diverse group of individuals who care about the city’s architectural context. Through the development and management of interactive programming, DawnTown functions as activists on architecture. Our goal is to educate the people on exciting new design possibilities for Miami, promote the talents of local and foreign designers, and showcase Miami’s architecture scene to the rest of the world.

ABOUT ALTERNATIVE MOBILITIES

Increasing fuel prices and tightening infrastructure budgets are leading many commuters to seek alternative modes of transportation. ALTERNATIVE MOBILITIES explores a different type of transportation hub. This center is oriented towards providing personal and pedestrian transport, without the large public budgets necessary to produce mass transit networks of the traditional bus and rail super projects. Providing low-cost, low-fuel, high efficiency private transit without interfering with existing transport modes, ALTERNATIVE MOBILITIES explores a new form of urban transportation network: personal, inexpensive, fast, mobile, efficient, and available on demand.

Within the last 5 years, many cities have incorporated ways to promote cycling as an alternative mode of transportation. Cities like New York, Portland, Minneapolis and even Miami have established planning efforts and special events around cycling, but there has not been much progress to advance these strategies into the built environment. Chicago is one of those few cities that have followed the European model by creating a bicycle center in their downtown that serves people commuting to and from work.

Cycling may have helped the rejuvenation of urban centers and downtowns, but automobiles have had to adjust. As people return to these areas, the ability to own a car has become cumbersome and expensive. Car sharing mediates this dilemma by providing a middle ground between the pedestrian and the driver. The car share program allows for personal maneuverability over short term usage. These membership programs, like Car2Go or ZipCar, are tailored to suit the different needs, from a leisurely drive through the city, a quick drop off at the airport, to running errands and grocery shopping. Recently, entrepreneurs have taken car sharing to the social networking level with applications such as Uber and Lyft, providing an on demand and custom service to the individual.

This competition is not meant to replace current public means of transport, but rather find a way to intersect them all at a central point. Having better mobility options will create a generation less dependent on personal automobile use, therefore alleviating traffic congestion and promoting safer streets. These options will in turn make our cities healthier, cleaner, sustainable, and more efficient.
Above: Traffic in Downtown Miami is becoming the typical condition as of late. One of the many growing pains that has been increasing with Miami’s resurgence.

Left: Car share programs like Car2Go and Miami’s MetroMover are too great options to combat traffic congestion.
PROGRAM CRITERIA

Designers are charged with creating a Hub for Alternative Transport to be located in the Central Business District of Downtown Miami. Below is a list of requirements that need to be programmed into the proposal.

- Bike retail & repair shop: A place where pedestrians can buy or rent bikes. The shop should have adequate space for two mechanics to be employed at all times.

- Cyclist Storage Facility: An area for cyclists to lock up their bikes in a safe and secure manner. 300 bicycles should be able to be stored.

- Men’s & Women’s Locker Room: Locker room should contain 150 – 300 lockers for each. Locker rooms should also include 5 bathroom stalls each, and shower facilities.

- Outdoor bicycle racks: A small number of bicycle racks to be placed outside the facility.

- Car Share parking deck: An area for 14 Smart Cars.

- Mechanic's area: A service area to work on 1 car at a time. For minimal repairs only (oil changes, fixing flats, battery replacement).

- Electric Car Charging Stations: 4 to be located on the site.

- Segway rental and storage area: An area where 10 Segway vehicles are kept.

- Administrative offices: Office for director and 5 staff members.

- Classroom/Flex space: A gathering space, classroom or community space for 75 people. Can be outdoors or indoors.

- Trolley / Bus Stop: Provide 1 covered stop for pedestrians, include seating.

- Metro Mover Integration (EXTRA CREDIT): The design team could try integrating the metro mover by creating a platform extension. This is optional and your design will not be penalized if you do not have it.

- Social Media (EXTRA CREDIT): How can social media/networking help in the development of such a project? Look at the examples listed above (Uber, Lyft) for inspiration. This is optional and your design will not be penalized if you do not have it.
THE SITE

The site is a small surface parking lot for Miami-Dade College Students and Faculty. It is a narrow the runs the span of the block. The lot runs parallel with NE 2nd Ave, between NE 3rd Street and NE 2nd Street. Dimensions for the lot are 290’Length x 65’ Depth. The metro mover tracks and columns are on an adjacent site and not on this one. See reference photos for more details.

Disclaimer: This is an ideas competition, and as of now, there are no intentions to build this proposal. Our hope is to create a discussion within the community to one day have a structure like this.

Images of the site are found at the end of brief.

Top Right: Example of a bicycle parking lot in Amsterdam, Netherlands
Bottom Left: McDonald’s Cycle Center in Chicago, USA
Bottom Right: Radstation in Munster, Germany.
ELIGIBILITY

The competition is open to professional architects and designers, as well as students. Cross disciplinary teams consisting of urban planners, engineers, artists, and other design professions are also welcome.

IMPORTANT DATES

MARCH 3 2014   Competition Opens, Registration begins
MARCH 17 2014  Questions due
MARCH 25 2014  Questions answered
MAY 12 2014    Last Day to Register / Entries Due.
MAY 30 2014    Winners Announced

*DawnTown holds the right to change or extend any of the dates above. Should such a change occur, updates will be announced on our Website and Facebook page.

JURORS

Felipe Azenha      Founder of Miami Urbanist & Editor at Transit Miami
Jeremy Calleros Gauger Senior Associate, Arquitectonica GEO
David Rifkind      Associate Professor of Architecture at Florida International University
Adam Schachner     Executive Director of Emerge Miami
Alex Silva         Vice President of AIA Miami, Principal at Silva Architects
Andrew Silva       Architect at Silva Architects
Rachel Valbrun     Project Manager at Gardiner Theobald & Lecturer at the University of Miami School of Architecture

*DawnTown holds the right to add or change jury members. All jury members are advocates of public and alternative forms of transportation.
PRIZES

1st Prize $3000.00 US
2nd Prize $1000.00 US
3rd Prize $500.00 US

Honorable mentions will be given at the discretion of the jury.

NOTE: CASH PRIZES MAY BE CONSIDERED INCOME BY THE UNITED STATES INTERNAL REVENUE SERVICE ("IRS"), AND MAY REQUIRE WITHHOLDING OF ESTIMATED TAXES. NO PRIZE SHALL BE PAID UNLESS AND UNTIL THE WINNER PROVIDES DAWNTOWN WITH A SOCIAL SECURITY NUMBER OR OTHER UNITED STATES INDIVIDUAL TAXPAYER IDENTIFICATION NUMBER. DAWNTOWN SHALL, IN ITS SOLE DISCRETION, DETERMINE ANY AMOUNT TO BE WITHHELD. AFTER A PRIZE IS PAID, THE WINNER MAY REQUEST FROM THE IRS A REFUND OF THE AMOUNT WITHHELD. DAWNTOWN SHALL NOT BE RESPONSIBLE OR LIABLE FOR ANY SUCH REQUEST FOR REFUND OR ANY DECISION OF THE IRS REGARDING SUCH REQUEST.

WINNERS HAVE 60 DAYS TO SUBMIT THEIR INDIVIDUAL TAXPAYER IDENTIFICATION FROM THE TIME OF BEING NOTIFIED OF WINNING THE AWARD. PRIZE MONEY THAT IS LEFT UNCLAIMED AFTER THE 60 DAYS WILL BE CONSIDERED FOREFIT.

For instructions on how to obtain an Individual Taxpayer Identification Number, please see: www.irs.gov/businesses/small/international/article/0,,id=96696,00.htm
REGISTRATION AND FEES

Early Registration: $25.00 US (March 3rd to March 27th)
Regular Registration: $40.00 US (After March 27th)

DawnTown has chosen to implement a registration fee. Over the years many participants have spent well over $150 to print, mount, and ship their competition boards to Miami. Competitors will no longer have to worry about absorbing such a cost since now all materials submitted will be digital. DawnTown will handle printing for any exhibitions or award ceremonies afterwards. We also hope to eliminate the waste created from packaging in an effort to promote sustainability. Registration fees cannot be waived.

To pay the registration fee, please use our Eventbrite page. Once you register, we will receive your confirmation of payment and email you a DawnTown registration number within 24 hours. The email which you enter for Eventbrite will be the email we use to contact you. Please make sure to check spam filters and junk mail settings to avoid messages being lost.

EVENTBRITE PAGE: https://dawntownmiami.eventbrite.com

Previous page: The event known as Critical Mass has become one of the most popular things to do in Miami and has even attracted superstars Dwyane Wade and LeBron James of the Miami Heat.

Above: The starting point of many Critical Mass events is between Government Center and HistoryMiami in Downtown.
ENTRY MATERIALS AND HOW TO SUBMIT

Designers will need to submit the following:

- Two (2) Competition Boards/Layouts at 24” x 36”. Orientation: Landscape format

- The bottom right corner of each sheet must contain a 5” x 5” square with the DawnTown logo and team’s registration number. Judging is done anonymously - without any names or markings, other than the design team’s registration number and the DawnTown logo.

- Design teams must submit plans, sections, site plan and perspective renderings of their proposals. Other drawings may include but are not limited to diagrams, elevations, and axonometric. Scale bar or notification of scale should be included with plans and sections. At least one (1) rendering should be large, recommended size: 12” x 12” min. to 18” x 18” maximum.

- 50 word text limit for each competition board/layout, explaining the concept of the proposal.

- Presentation should be carefully crafted and thought out to represent your ideas visually.

- Designs must be of original creation, and cannot be reused projects.

Since we have eliminated the need to print, ship and mount competition entries, all materials will be submitted digitally to: materials@dawntown.org.

The subject line of the email must read: Entry for AM

Files should be labeled as: RegistrationNumber_A, RegistrationNumber_B.
(EX: If your registration number is 123456789, then your files will be labeled 123456789_A and 123456789_B)

Please do not combine your competition boards/layout into one file. Make sure each is its own file, properly labeled, and sent in the same email. Files should be sent as JPG, and please keep files between 2MB – 6MB.

AUTHORSHIP

By filing any materials(drawings, photos, etc.), each registrant certifies that such materials and their content are entirely the Registrant’s own and does not infringe any patent or copyright, and releases to DawnTown, its successors and assigns, sponsors and partners, all rights of publication and exhibition of such materials.

Each Entrant retains control of intellectual property contained in any Materials filed. However, by filing any material for the competition, each entrant agrees that DawnTown owns any such material and may use such material for any purpose reasonably related to the Competition.
DISQUALIFICATION

Entries that do not strictly comply with any of the rules and requirements set forth above will be disqualified and their Materials will not be reviewed by the jury.

QUESTIONS

Questions can be submitted to questions@dawntown.org starting on March 3rd through March 17th. Questions will be answered and posted on our website on March 25th.

RESOURCES

City of Miami Bicycle Master plan:

Miami Downtown Development Authority – Master Plan:
http://www.miamidda.com/master_plan.asp

Site Location – Google Map
https://goo.gl/maps/huORk

Sample of Local Organizations dealing with transportation / mobility issues:

- Transit Miami – www.transitmiami.com
- Emerge Miami - www.emergemiami.com
- Miami Urbanist – www.miamiurbanist.com
- Green Mobility Network - http://greenmobilitynetwork.org/
- The Miami Bike Scene – www.themiamibikescene.com

SPONSORS

DawnTown would like to thank the following sponsors for this ideas competition:

The Miami Downtown Development Authority, Transit Miami, Miami Urbanist, Emerge Miami
Example of how to use logo at the bottom right corner for both competition board/layouts along with registration number.